



Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is made and entered into as of [Date] by and between Canine Concierge Corporation ("Organizer") and [Sponsor Name] ("Sponsor").

Event Details:

- **Event Name:** Paws for Purpose | Walk for Therapy Dogs
 - **Event Date:** [Insert Date]
 - **Event Location:** [Insert Location]
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Sponsor Responsibilities

1. Sponsorship Contribution:

- Sponsor agrees to contribute as a [Platinum/Gold/Silver/Bronze/In-Kind] Sponsor. Contribution amount or equivalent value: \$[Insert Amount].

2. Marketing and Branding:

- Provide a high-resolution logo for use on event materials by [Insert Deadline].
- Supply any additional promotional materials (e.g., banners, giveaways) as agreed.

3. Booth Setup (if applicable):

- Sponsor is responsible for setting up their designated booth area by [Insert Time].
- Booth areas must comply with event guidelines and local regulations.

4. Compliance:

- Sponsor agrees to adhere to all event guidelines and policies.
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Organizer Responsibilities

1. Recognition and Benefits:

- Provide recognition as a [Sponsorship Tier] Sponsor on event materials, including but not limited to: banners, website, social media, and press releases.
- Guarantee booth placement at the event, if applicable.

2. Event Support:

- Ensure Sponsor receives all agreed-upon benefits, including booth assistance if requested.

General Terms

1. Liability:

- Organizer is not responsible for any damage, theft, or loss incurred by Sponsor during the event.

2. Cancellation:

- In the event of cancellation due to unforeseen circumstances, the Organizer will notify the Sponsor immediately and discuss alternative options.

3. Agreement Acceptance:

- This Agreement becomes binding upon signature by both parties.

Sponsor Name: _____

Sponsor Representative Signature: _____

Date: _____

Organizer Representative Name: _____

Organizer Signature: _____

Date: _____
