



Founding Benefactor Sponsorship Agreement

This Founding Benefactor Sponsorship Agreement (the "Agreement") is entered into as of [Insert Date] by and between **Canine Concierge Corporation** ("Organizer") and [Sponsor Name] ("Founding Benefactor").

Event Details

- **Event Name:** Paws for Purpose | Walk for Therapy Dogs
 - **Event Date:** [Insert Date]
 - **Event Location:** [Insert Location]
-

Purpose of the Agreement

The purpose of this Agreement is to establish the terms and conditions of the Founding Benefactor's sponsorship of the Paws for Purpose event. As a Founding Benefactor, the Sponsor's contribution will play a critical role in supporting event operations and advancing the mission of therapy dog programs.

Sponsorship Contribution

1. **Contribution Amount:** The Founding Benefactor agrees to contribute \$5,000 or an equivalent value as specified.
2. **Payment Terms:** Contributions must be paid in full by [Insert Deadline Date]. Acceptable payment methods include credit card, bank transfer, or check.
3. **In-Kind Contributions** (if applicable): In-kind contributions must be pre-approved by the Organizer and include documentation of the estimated value.

Sponsor Benefits

As a Founding Benefactor, the Sponsor will receive the following benefits:

1. Prominent Recognition:

- Logo or name featured on all event marketing materials, including posters, banners, and digital promotions.
- Dedicated acknowledgment on the "Paws for Purpose" website with a link to the Sponsor's website.
- Highlighted mention in the post-event press release.

2. Exclusive Event Presence:

- Verbal acknowledgment during the opening and closing ceremonies.
- Opportunity to display Sponsor-provided materials (e.g., brochures, banners) in high-visibility areas.

3. Social Media and PR:

- Customized social media announcement across all event platforms.
- Inclusion in pre- and post-event media outreach as a Founding Benefactor.

Sponsor Obligations

1. Provide all required materials (e.g., logo, brochures, banners) by [Insert Deadline Date].
2. Ensure materials comply with the Organizer's specifications and brand guidelines.
3. Deliver any in-kind contributions by [Insert Delivery Date] to [Insert Delivery Location].

Terms and Conditions

1. Use of Logo and Name:

- The Founding Benefactor grants the Organizer a non-exclusive, royalty-free license to use its logo and name for promotional purposes related to the event.

2. Event Changes:

- The Organizer reserves the right to change the event date, location, or format as necessary. Sponsors will be notified promptly of any changes.

3. Liability:

- The Organizer is not liable for any damages, losses, or injuries incurred by the Founding Benefactor during the event.

4. Termination:

- This Agreement may be terminated by mutual consent or if either party breaches the terms outlined herein. In case of termination, the Sponsor's benefits may be forfeited.

5. Force Majeure:

- The Organizer is not responsible for delays or cancellations due to circumstances beyond its control, including but not limited to natural disasters, government restrictions, or public health emergencies.

Acknowledgment

By signing this Agreement, the Founding Benefactor acknowledges their understanding and acceptance of the terms and conditions outlined above.

Founding Benefactor Name: _____

Authorized Representative Signature: _____

Date: _____

Organizer Representative Name: _____

Organizer Signature: _____

Date: _____